

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF JUNE 2006**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/SALESMGR	\$577.85
FLORIDA KEYS.COM	JUNE/JULY06 MONTHLY FEE	\$2,916.00
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE/SALESMGR	\$720.80
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$407.16
TINSLEY ADVERTISING	PROMO ADV	\$266,322.35
TINSLEY ADVERTISING	GEN ARTS	\$6,544.06
TINSLEY ADVERTISING	GEN FISHING	\$109,510.31
TINSLEY ADVERTISING	DIVE UMBRELLA	\$77,281.30
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$302,881.44
TINSLEY ADVERTISING	DAC 2 AD CAMPAIGN	\$42,731.11
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$46,774.82
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$28,517.12
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$155,848.63
TINSLEY ADVERTISING	ADV EMERGENCY FUNDS	\$9,618.92
		<hr/> \$1,050,651.87
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
CITY OF MARATHON	JANMAR06 COCOSOMBERO	\$31,587.08
		<hr/> \$31,587.08
<b><u>VISITOR INFORMATION SERVICES</u></b>		
GREATER KEY WEST CHAMBER OF COMMERCE	MAY/JUNE06	\$34,500.00
GREATER MARATHON CHAMBER OF COMMERCE	MAY06	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	MAY06	\$7,750.00
KEY WEST BUSINESS GUILD	DEC05	\$3,041.66
LOWER KEYS CHAMBER OF COMMERCE	JUN06	\$4,500.00
		<hr/> \$56,458.32
<b><u>EVENTS</u></b>		
CLEAR CHANNEL BROADCAST	FEB06 DOLPHIN MASTERS TOURN. TEES	\$850.00
CHARLIE BAUER	MAY06 HOGS BREATH SONGWRITER FESTIVAL	\$12,000.00
FLORIDA KEYS COMMUNITY CONCERT	MAR/APR06 POPS IN THE PARK	\$2,089.08
ISLAMORADA CHARTERBOAT ASSOCIATION	DEC05 ISLAMORADA SAILFISH TOURNAMENT	\$647.52
KEY WEST ART & HISTORICAL SOCIETY	DECJAN06 POSTER IN THEIR OWN WORDS	\$1,144.68
KEY WEST FISHING TOURNAMENT	FEB06 TROPHIES/BROCHURES	\$4,648.40
MARATHON GARDEN CLUB	JANMAR06 PROMO GARDEN TOUR	\$1,456.56
PRIMEDIA SPECIAL INTERNATIONAL	MAY06 ADV DOLPHIN FISHING TOURNAMENT	\$525.00
REDBONE INC.	JAN06 CHEECA CELEBRITY FISHING TOURNAMENT	\$5,250.00
RICHARD H. PEEOPLES III	APR06 ISLAMORADA SWORDFISH TOURNAMENT	\$1,635.00
TAMMIE M. MURRAY	DEC05 PHOTOS HOGS BREATH KING MACKREL	\$400.00
THE KEY PLAYERS	MAR/APR06 ADBAL THE SPRING SHOW	\$732.12
		<hr/> \$31,378.36
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
BUCCANEER COURIER	TDCDAC DELIVERIES MAY06	\$490.00
C.B. SCHMITT REAL ESTATE	JUNE06 RENT	\$7,503.60
CDW GOVERNMENT, INC.	TRENDNET	\$40.27
COMPUTER OFFICE SOLUTIONS	JUNE06 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	MAY06 JANITOR FEE	\$345.00
FEDERAL EXPRESS CORP	MAY/JUNE06 SHIPPING	\$1,227.87
KEYS INSURANCE SERVICE	#OCB534407RENEWAL 08/06-08/07	\$100.00
MANLEY DEBOER LUMBER CO	W01062K26G/W01015	\$137.62
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH APR/MAY06	\$3,000.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$1,266.69
SPSS INCORPORATED	STATISTICAL ANALYSIS	\$1,199.00
STRUNK ACE HARDWARE	W02243K26G	\$40.75
THE HOME DEPOT	8369 025644	\$223.84
TOTAL TEMPERATURE CONTROL	MAY 06	\$99.95
UNITED STATES POSTAL SERVICE	MARAPRMAY06 POSTAGE USAGE #120	\$3,844.40
UNITED STATES POSTAL SERVICE	JUL05MAY06 ADMIN POSTAGE USAGE #235	\$3,180.00
UNITED STATES POSTMASTER	MAY06 BULK MAIL #120	\$575.92

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UNITED STATES POSTMASTER	JUN06 - JUN07 BRM MAIL FEE #235	\$160.00
XEROX CORPORATION	MAY06 WORKCENTER COPIER	\$512.45
XEROX CORPORATION	MAY06 WORKCENTER FAX	\$70.70
ZENITH INSURANCE CORPORATION	FNL 05/06 Z832025812	\$1,043.00
ZENITH INSURANCE CORPORATION	INITIAL APR06-07 Z832025813	\$206.00
		<hr/> \$25,289.06

**PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	APR/MAY06	\$139,802.73
		<hr/> \$139,802.73

**PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	MAY06 PR EXP	\$34,728.75
STUART NEWMAN ASSOCIATES	MAY06 STRINGER FEES	\$29,518.21
		<hr/> \$64,246.96

**SALES & MARKETING**

AMEUROP PHONE ASSIST	MAY06 MULTILINGUAL ASST.	\$1,500.00
CELLET TRAVEL SERVICES	MAY06 FEE	\$5,666.66
CELLET TRAVEL SERVICES	MAY06 PREPOWOW FAM & POWOW UK	\$2,750.00
FILM FLORIDA	JUNE06 BROADCAST/RITA BROWN	\$1,250.00
GET IT ACROSS	APR06 GERM HURRICANE NEWSLETTER	\$2,492.75
GREATER KEY WEST CHAMBER OF COMMERCE	MAR06 SEATRADE EXPENSE	\$3,952.83
GREATER MARATHON CHAMBER OF COMMERCE	MAY06 JESSICA BENNETT MEMDKFST	\$13.00
HAWORTH PRESS INC.	BUSINESS MAGAZINE	\$50.00
KEY WEST CITIZEN	SUBSCRIPTION RENEWAL	\$102.00
MEETING PROFESSIONALS	MEMB06 SUSANE TORTU 08/06-07/07	\$325.00
PRANGE & OHEARN	APR06 VIS PROFILE	\$3,718.75
THE MARKET SHARE COMPANY	APRMAY06 MAIL HANDLING FEE	\$3,189.91
UNICOM, LLC	SEP06 REG ORLANDO TRADE SHOW	\$2,575.00
VISIT FLORIDA	AUG06 VISITFL DAY REGISTRATION	\$1,000.00
VISITUSA COMMITTEE	JAN01 - DEC31/06 06MEMBERSHIP	\$512.00
		<hr/> \$29,097.90

**TELEPHONE & UTILITIES**

BELLSOUTH	2941936MAY06	\$236.12
BELLSOUTH	2961552JUN06	\$516.87
BELLSOUTH	2942901MAY06	\$941.00
BELLSOUTH	2950918JUN06	\$149.95
BELLSOUTH	638646JUN06 BBND	\$457.00
BELLSOUTH LONG DISTANCE	75125761MAY06	\$916.42
CINGULAR WIRELESS	5090402 MAY06 CELLPHONE	\$68.86
FCAA	MAY06 TDC 1201 WHT ST	\$34.23
FCAA	APR06 938WH	\$1,055.09
KEYS ENERGY SERVICES	JUN06 TDC	\$523.26
KEYS ENERGY SERVICES	JUN06 R LTHSE	\$750.12
KEYS ENERGY SERVICES	JUN06 W MART TOWER	\$354.24
		<hr/> \$6,003.16

**TRAVEL**

HAROLD WHEELER	MAY MEETINGS	\$477.64
KATHY HOUTZ	MAY06 TDC MTG KEY LARGO	\$80.80
MAXINE PACINI	JUN06 DAC MTGS	\$231.00
SABINE PONS-CHILTON	JUNE06 SALES MEETING	\$94.30
SABINE PONS-CHILTON	MAY06 POSTFAM CELLET	\$77.86
STACEY MITCHELL	MAY06 POSTPOW WOW	\$1,210.05
STACEY MITCHELL	MAY06 POST FAM	\$88.80
STACEY MITCHELL	MAY06 HURRICANE PREP	\$25.00
STEVE K. SMITH	MAY06 IGLTRADE SHOW WASHINGTON DC	\$1,490.72
STEVE K. SMITH	MAY06 OUT MAGAZINE	\$722.35
SUSANNE TORTU	MAY06 POST POW WOW	\$892.97
		<hr/> \$5,391.49

**TOTAL      \$1,439,906.93**